



Pré des Pêcheurs, Antibes, France, winner of the EPA 2015 special jury prize

CODES & STANDARDS

Q-Park stands for good corporate governance with proper supervision and transparent reporting. The duties and responsibilities of executive directors, supervisory board members and shareholders are carefully defined. The Q-Park Governance Code, based on the Dutch Corporate Governance Code (DCGC), and the rules applied by the legislator applicable to two-tier board companies are anchored in the articles of association.

The Code offers terms of reference and guidelines for corporate ethics, sound corporate governance and proper supervision thereon. The Code also provides insight into the tasks and responsibilities of the various administrative bodies, the remuneration policy, the provision of information and the organisational structure.

A temporary provision in the Management and Supervision (Public and Private Companies) Act requires that large companies balance the appointment of men and women or explain why there is no equilibrium and what measures the organisation intends to take to improve the balance. At Q-Park, all members of the executive board and four of the five members of the supervisory board are men. The appointments are thus not evenly distributed. This unbalanced distribution is not a conscious choice of Q-Park, but the result of appointing the most suitable person to a vacant position. When an executive position becomes vacant and Q-Park has the choice of appointing a man or woman of equal quality and suitability, the preference will go to a woman.

You will find the most up-to-date personal profiles of the Executive Directors on our website, www.q-park.com, under Executive Board.

You will find the most up-to-date personal profiles of the Supervisory Board members on our website, www.q-park.com, under Supervisory Board.

You will find the most up-to-date organisation chart on our website, www.q-park.com, under Organisation chart.

Other codes

Code of Ethics

Q-Park has developed its own Code of Ethics which describes how its employees should deal with internal, national and international rules, legislation and guidelines. The code provides procedures for reporting malpractices and a whistleblower scheme. This code has been signed by the members of the executive board and supervisory board, the directors and other accountable employees. The executive board is responsible for ensuring compliance to the code. More on this topic can be found in our Code of Ethics.

CSR Code

Q-Park has its own CSR Code which provides a set of principles and standards that give direction to our corporate social responsibility and our willingness to include ethical, social and environmental aspects in our strategy. More on this topic can be found in our CSR Code.

In particular, Q-Park endorses the OECD guidelines and the UNGC principles. More on this topic can be found in our OECD guidelines & UNGC principles.

Business Partner Code

Q-Park involves its employees and business partners in improving performance and discussing material aspects. With our Business Partner Code which we have developed ourselves, we want to clarify mutual expectations. More on this topic can be found in our Business Partner Code.

MarCom Code

Q-Park endorses the related International Chamber of Commerce (ICC) code. The responsible marketing managers sign this self-regulatory code. More on this topic can be found in our Marketing Communication Code.

Sponsoring Code

Q-Park considers sponsoring as an investment, an investment in a commercial or social partnership with which we have specific intentions which must fit in with our strategy. More on this topic can be found in our Sponsoring Code.

CCTV & ANPR Code

Q-Park has developed its own CCTV & ANPR Code to document the desired standards for camera use and data registration so that our customers can be confident that we are working within the law and that we derive maximum benefit from the technology available. More on this topic can be found in our CCTV & ANPR Code.

Standards

Financial standards

Q-Park has developed its own Q-Park Accounting and Reporting Standards, with the aim of generating transparent and comparable financial reports. More on this topic can be found in our Financial Standards.

Brand Identity Standards

Q-Park is seen as a quality brand by the European parking industry. The brand consists of numerous tangible and visible aspects, from business cards to the attractiveness and appearance of our parking facilities. Consistency reinforces and emphasises the Q-Park brand and the confidence in our services. More on this topic can be found in our Brand Identity Standards.

